## **ORDER**

**Orders** Order / Rev: Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 09/28/12 - 10/04/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: National Media, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Demographic: A25-54 New Business Thru:

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DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

PLI2

## Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$64,425.00	\$54,761.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	161	\$151 025 00	\$128 371 25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226.35
KTUD	0%	\$0.00
KVVU	22%	\$89,798.65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w	//WaQM	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
M-F 5-6a WakeUp w/Wagners														
	WAKE W/WAGNRS1													
		<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825823 09/28/12 - 10/04/12 Product Desc:

NRCC IE 2012

Estimate:

2601

Ch Start End Inventory Code Break Start/End Time Days Rtg Type Spots Ln Len Spots Rate Pri Amount 09/28/12 09/28/12 M-F 5-6a WakeUp w/WaQM KSNV 5-6a :30 2 \$400,001 0.00 NM \$800.00 2 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----F--Week: 09/24/12 \$400.00 0.00 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM 5-6a M----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$400.00 0.00 E 3 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$400.00 0.00 10/03/12 10/03/12 M-F 5-6a WakeUp w/WaQM \$400.002 KSNV 5-6a \_ \_ W \_ \_ \_ \_ :30 2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 -W---\$400.00 0.00 KSNV 10/04/12 10/04/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$400.00 0.00 KSNV 09/28/12 09/28/12 M-F 6-7a WakeUp w/WaQM 6-7a ---F--:30 \$725.001 2 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Rate Rating <u>Weekdays</u> Week: 09/24/12 09/30/12 ----F--\$725.00 0.00 KSNV 10/01/12 10/01/12 M-F 6-7a WakeUp w/WaQM 6-7a M----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNR\$2 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$725,00 0.00 KSNV 10/02/12 10/02/12 M-F 6-7a WakeUp w/WaQM 6-7a -T----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$725.00 0.00KSNV 10/03/12 10/03/12 M-F 6-7a WakeUp w/WaQM --w---:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> --W----Week: 10/01/12 10/07/12 \$725.00 0.00 M-F 6-7a WakeUp w/WaQM E10 KSNV 10/04/12 10/04/12 6-7a ---T---:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating --T---Week: 10/01/12 10/07/12 \$725.00 0.00 E11 KSNV 09/28/12 09/28/12 **Today Show** CM 658a-9am ----F---:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$900.00 0.00 E12 KSNV 10/01/12 10/01/12 Today Show CM 658a-9am M-----:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date End Date Spots/Week Rating Weekdays <u>Rate</u> Week: 10/01/12 10/07/12 \$900.00 0.00 E 13 KSNV 10/02/12 10/02/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
70 m 414			Today Show Today Show									
TODAY <u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
Week: 10/		10/07/12	-T	4	7	0.00						
E 14 KSNV TODAY		2 10/03/12	Today Show Today Show	СМ	658a-9am	₩	:30	4	<b>\$</b> 900, <b>00</b> 1	0.00 NM	4	\$3,600.00
,	rt Date	End Date 10/07/12	Weekdays W	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
			Today Show	CM	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHW		Today Show									
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u>	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
			SIGN ON-SIGN O	OFF CM	5a-459a (5:00 AM-6:0	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
	DAY TO	DAY			`	,						
•	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 18 KSNV		09/30/12	<del>-</del>	SHND&M	\$625.00 6a-7a	0.00	:30	2	\$375,001	0.00 NM	2	<u>ቀ</u> ፖEΩ ΩΩ
E 10 KONV	09/30/1	2 09/30/12	News 3 Sunrise		0a-7a	3	.30	2	φ375,00 I	O.OO INIVI	4	\$750.00
	UNRS W											
<u>Sta</u> Week: 09/	<u>irt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
			Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN TO	DDAY		Sunday Today									
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2		Rating 0.00						
E 20 KSNV	09/28/1	2 09/28/12	M-F Today Show	Il 3rd HBM	9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	<b>/</b> 11								
<u>Sta</u> Week: 09/	art Date	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 2		Rating 0.00						
Spot Ch	Date Ra	ange D	escription I-F Today Show II	<u>Star</u>	t/End Time		Veekdays	Leng	-	Rtg Type		
Se	e MG 20		1-1 Today Onow II	5/0/III 5-10	, a		'	,	30 <del>(\$420,00</del>	9 0.00 1410		
			I-F Today Show II	3rd Hr 9-10	)a	· -	F	· ;	30 \$425.0	MN 00.0 0		
⊕ MG	6 for 20.2 instate]		ŕ						·	Ē		
E 21 KSNV	10/01/1	12 10/01/12	M-F Today Show		9-10a	M	;30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		•							i		
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
			M-F Today Show	II 3rd HCM	\$425.00 9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Shov	V 11								
	art Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
			M-F Today Show	/ II 3rd HCM	9-10a	~-W	:30	2	\$425.001	0.00 NM	2	\$850,00
	SHW2	Para les de	M-F Today Shov		D-4-	Delin-						
<u>Sta</u> Week: 10.	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2		<u>Rating</u> 0.00				Ì		
			M-F Today Show M-F Today Shov	/    3rd <b>H0</b> M	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2			••								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10.	/01/12	10/07/12	T	2	\$425.00	0.00				I		

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KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2601

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Ln Ch Start End	•	Start/End Ti		Len Sp			Rtg Type		Amount
E 24 KSNV 10/04/12 10/04/12	M-F Today Show II 3rd H6M M-F Today Show II	9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY SHW2									
E 25 KSNV 09/28/12 09/28/12	='	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 E 26 KSNV 10/01/12 10/01/12		\$325.00 10am-11am	0.00 M	:30	2	\$325.001	0.00 NM	2	\$650.00
	Today 4th Hour		1-1	,00	-	φ020.001	0.00 14141	_	Ψ000.00
TODAY SHW3 Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	M 2	\$325.00	0.00						
E 27 KSNV 10/02/12 10/02/12		10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 E 28 KSNV 10/03/12 10/03/12	M-F Today Show III 4th RM	\$325.00 10am-11am	0.00 W	:30	2	\$325.001	0.00 NM	2	\$650.00
L 20 NONV 10/00/12 10/00/12	Today 4th Hour	IValij- i falli	W	.50	2	φ323.00 i	0.00 14141	2	\$650.00
TODAY SHW3	Mankana Canta Minak	Data	Datina						
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV 10/04/12 10/04/12	•	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12 E 30 KSNV 09/28/12 09/28/12	Pochael Pay CM	\$325.00	0.00	-20	<del></del>	#20F 004	0.00 NN4		4050.00
E 30 K2NV 08/20/12 08/20/12	Rachael Ray CM Rachael Ray	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	·	ъ.	<b>-</b>						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 31 KSNV 10/01/12 10/01/12	Rachael Ray CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	Мнишин 2		0.00						
E 32 KSNV 10/02/12 10/02/12	Rachael Ray CM Rachael Ray	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	·								
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 33 KSNV 10/03/12 10/03/12		11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	W <u>2</u>		0.00						
E34 KSNV 10/04/12 10/04/12	Rachael Ray CM Rachael Ray	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	·								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week		Rating 0.00						
E 35 KSNV 09/28/12 09/28/12		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON	The Agenda 1230pm								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	F 1	\$325.00	0.00						
E 36 KSNV 10/01/12 10/01/12	Price The Agenda 1230pm CM The Agenda 1230pm	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON							1		

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**KSNV** 

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Inventory Code Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 36 KSNV 10/01/12 10/01/12 The Agenda 1230pm СМ 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$325.00 0.00 E 37 KSNV 10/02/12 10/02/12 The Agenda 1230pm CM 1230-1p -T-----\$325.001 .30 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 -T----\$325.00 0.00 E 38 KSNV 10/03/12 10/03/12 The Agenda 1230pm 1230-1p --W----:30 \$325.001 0.00 NM CM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W----\$325.00 0.00 E 39 KSNV 10/04/12 10/04/12 The Agenda 1230pm 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---T---\$325.00 0.00 E 40 KSNV 09/29/12 09/29/12 Golf CM 4a-8pm ----5-:30 2 \$700.001 0.00 NM \$1,400.00 2 Golf RYDER CUP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$700.00 0.00 E41 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm ----S :30 \$700.001 0.00 NM 2 \$1,400.00 Golf RYDER CUP Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week; 09/24/12 09/30/12 \_\_\_\_S \$700.00 0.00 E44 KSNV 09/28/12 09/28/12 Dr. Phil CM \$450.001 3-4p ----F--:30 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Spots/Week **Weekdays** Rating Start Date End Date Rate 09/30/12 --F--Week: 09/24/12 \$450.00 0.00E 45 KSNV 10/01/12 10/01/12 Dr. Phil ÇМ 3-4p M-----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$450.00 0.00 E 46 KSNV 10/02/12 10/02/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$900.00 2 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$450.00 0.00 E 47 KSNV 10/03/12 10/03/12 Dr. Phil CM 3-4p --W----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0,00 E 48 KSNV 10/04/12 10/04/12 Dr. Phil СМ 3-4p :30 \$450,001 0.00 NM 2 \$900.00 Dr Phil DR, PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ~~~T~~~ \$450.00 E 49 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM ---F--:30 4-5pm \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$725.00 0.00E 50 KSNV 10/01/12 10/01/12 СМ 4-5pm :30 \$725.001 0.00 NM \$725.00 1

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**KSNV** 

Order / Rev:

103291

06825823

03291

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates:

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

260

2601

Start Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate M----10/07/12 Week: 10/01/12 \$725.00 0.00 4-5pm E 51 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Spots/Week Start Date End Date Weekdays Rating Rate 10/07/12 Week: 10/01/12 \$725.00 0.00 E 52 KSNV 10/03/12 10/03/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM 4-5pm ---W----\$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate 10/07/12 --W----Week: 10/01/12 \$725.00 0.00 E 53 KSNV 10/04/12 10/04/12 NEWS 3 at 4 (1 HOUR)CM ---T---:30 \$725.001 0.00 NM 4-5pm \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 \$725.00 0.00 E 54 KSNV 09/28/12 09/28/12 M-F Early News CM 5-630p ----F--:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F---3 \$1,200.00 0.00 E 55 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p :30 3 \$1,200,001 0.00 NM M-----3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 3 \$1,200.00 0.00 E 56 KSNV 10/02/12 10/02/12 M-F Early News CM 5-630p -T----:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Spots/Week Start Date **End Date** Weekdays Rate Rating -T----Week: 10/01/12 10/07/12 3 \$1,200.00 0.00 E 57 KSNV 10/03/12 10/03/12 M-F Early News CM 5-630p --W----:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 --W----3 \$1,200.00 0.00E 58 KSNV 10/04/12 10/04/12 M-F Early News CM 5-630p ---T---:30 3 \$1,200,001 0.00 NM \$3,600.00 3 M-F Early News NEW\$ 3 Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/01/12 10/07/12 ---T---3 \$1,200.00 0.00M-F Jeopardy E 59 KSNV 09/28/12 09/28/12 CM 630-7pm ---- F--:30 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/30/12 --F--Week: 09/24/12 0.00 \$1,300.00 E 60 KSNV 10/01/12 10/01/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 1 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$1,300.00 0.00 M-F Jeopardy E61 KSNV 10/02/12 10/02/12 CM 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,300.00 0.00E62 KSNV 10/03/12 10/03/12 CM M-SA 8-11p / SUN--W----:30 1 \$1,300.001 0.00 NM \$1,300.00

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Order / Rev:

103291

06825823

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates:

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

2601

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amount
			Jeopardy in PRIN  Jeopardy in Prim								
JEOPA	RDY			•					_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			i		
Week: 10		10/07/12	W	<del></del>	\$1,300.00	0.00					
E 63 KSNV	10/04/1	2 10/04/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		Wiri Scopardy								
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/07/12	~~T~~	1	\$1,300.00	0.00	·				
E 64 KSNV	09/28/1	2 09/28/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	E	M-F Wheel of Fo	rtune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	F		\$1,300.00	0.00					
E 65 KSNV	10/01/1	2 10/01/12	M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune							
	L-FORTN										
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 66 KSNV			M-F Wheel	CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
LOO KSINV	10/02/1	2 10/02/12	M-F Wheel of Fo		7-730pm	-,	.30	1 \$1,500.001	U.UU INIVI	'	\$1,500.00
WHEE	L-FORTN	ΙE		1,0110							
Str	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10	/01/12	10/07/12		1	\$1,300.00	0.00					
E 67 KSNV	10/03/1	2 10/03/12	Wheel of Fortune	in PRIMM	M-SA 8-11p	/ SUNW	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
WHEE	L-FORTN	IC	Wheel in Prime								
	L-FORTN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	W		\$1,300.00	0.00					
E 68 KSNV	10/04/1	2 10/04/12	M-F Wheel	СМ	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune	•						• • • • • • • • • • • • • • • • • • • •
	L-FORTN				_						
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,300.00	Rating					
E69 KSNV				CM	6:30-8pm	0.00	:30	1 \$425.001	0.00 NM	1	<b>4425 O</b>
E 09 KONV	0312311	2 03/23/12	Vegas Inc. Vegas Inc.	CIVI	0.30*opm	5	.30	1 \$425,001	U.OU INIVI	1	\$425.0
NEWS	3		rogaee.								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 09		09/30/12	S-	1	\$425,00	0.00					
E70 KSNV	09/29/1	2 09/29/12	Weekend Jeopar	-	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.0
IEOD#	WHEEL		WKND Jeop/Wh	eel					ı		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week; 09		09/30/12	S-	2		0.00					
			Mon PR 8-10p	СМ	8-10pm	M	:30	1 \$4,000,001	0.00 NM	1	\$4,000.0
			Monday Prime 8	-10pm	,						, .,
THE V											
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating					
Week: 10		10/07/12			\$4,000.00	0.00	-00	0 60 000 004	0.00 NM	_	<b>#C 000 0</b>
E /Z NONV	10/03/1	2 10/03/12	SIGN ON-SIGN O	OFF CM	· 5a-459a (9:00 PM-10;	W 00 PM)	:30	2 \$3,000.001	0.00 NM	2	\$6,000.0
L&O:S'	VU				(0.00   NETO,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			<u> </u>		
Week: 10		10/07/12	W		\$3,000.00	0.00					
	10/03/1	12 10/03/12	SIGN ON-SIGN (	OFF CM	5a-459a	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
E73 KSNV			ROS		(10:00 PM-11	1:00 PM)					
		!	1100		(10.00111111	,			1		
CHICA	GO FIRE			SnoteAMaak		·					
CHICA	GO FIRE art Date	End Date 10/07/12	Weekdays W	Spots/Week		Rating 0.00					

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KSNV

Order / Rev:

103291

3291

Advertiser:

NRCC-IE

Alt Order#:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating ----F--09/30/12 Week: 09/24/12 1 \$1,700.00 0,00 E 75 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ---F--1 \$3,000,001 0.00 NM 1 \$3,000.00 Friday Prime 9-10pm **GRIMM-NBC** Start Date Weekdays Spots/Week **End Date** Rating Rate Week: 09/24/12 09/30/12 ----F--\$3,000.00 0.00 E 76 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$800.002 MM 00.0 0 \$0.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5-\$800,00 0.00 1 Start/End Time Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sat PR 9-10p 9-10pm -----Sa--:30 (\$800.00) 0.00 NM [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] E 77 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200,003 0.00 NM 0 \$0.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating ----S-Week: 09/24/12 09/30/12 1 \$1,200.00 0.00 Ch Date Range <u>Weekdays</u> <u>Description</u> Start/End Time <u>Length</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sat PR 10-11p 10-11pm -----Sa--:30(\$1,200.00) 0.00 NM Unresolved [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] E 78 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game **FTBL NITE AMR** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 -----1 \$2,500.00 0.00 E 79 KSNV 09/30/12 09/30/12 NFL Football 1P-9PM ----S CM :30 2 \$10,000,001 0.00 NM \$20,000.00 NFL Football NBC SUN-FTBL Start Date **End Date** Spots/Week **Weekdays** Rate Rating 2\$10,000.00 Week: 09/24/12 09/30/12 0.00 E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pm 2 \$1.600.002 0.00 NM 2 \$3,200.00 News 3 in Prime NWS3 LVE-PRIME End Date Start Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 ----S 2 \$1,600.00 M-F News 3 at Eleven CM E 81 KSNV 09/28/12 09/28/12 11pm-1135pm ---F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ~---F--1 \$1,200.00 0.00 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 0.00 NM 11pm-1135pm M-----:30 1 \$1,200.001 \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Weekdays Start Date End Date Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$1,200.00 0.00 E 83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$1,200.00 0.00 E 84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven CM 11pm-1135pm \$1,200.00 --W----:30 1 \$1,200,001 0.00 NM 1 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch	Start	End	Inventory Code Brea	Start/End	Гime Days	Len Spo	ots Rate Pri	Rtg Type S	Spots	Amount
E84 KSNV	10/03/1	2 10/03/12		11pm-1135	omW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS:	3 AT 11		M-F News 3 at Eleven							
	rt Date	End Date	Weekdays Spots/Wee		Rating					
Week: 10/ E 85 KSNV		10/07/12 2 10/04/12		1 \$1,200.00 11pm-1135	0.00 omT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
		2 (0.0 1.72	M-F News 3 at Eleven	, , p.m. , 100		.00	ι φη,200.001	0.00 1410	ı	Ψ1,200.00
NEWS:	3 AT 11 irt Date	End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/		10/07/12		1 \$1,200.00	0.00			1		
E 86 KSNV	09/29/1	2 09/29/12		11pm-1135 <sub>]</sub>	omS-	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
WKD2 I	NWS-AT	11	Sa-Su News 3 at Eleven							
<u>Sta</u>	<u>ırt Date</u>	End Date	Weekdays Spots/Wee		<u>Rating</u>					
Week: 09/		09/30/12		2 \$1,100.00	0.00		0 0500001	0.00 1111	_	
E 87 KSNV	09/28/1	2 09/28/12	The Tonight Show CM Tonight Show	1135p-1237	aF	:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE			·							
<u>Sta</u> Week: 09/	<u>irt Date</u> /24/12	End Date 09/30/12	Weekdays Spots/Wee	<u>K Rate</u> 2 \$500.00	Rating 0.00					
E 88 KSNV				1135p-1237		:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE	E CLIM		Tonight Show							
	rt Date	End Date	Weekdays Spots/Wee	<u> Rate</u>	Rating					
Week: 10/	01/12	10/07/12	M	\$500.00	0.00					
E 89 KSNV	10/02/1	2 10/02/12	The Tonight Show CM Tonight Show	1135p-1237	'a -T	:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE	E SHW		Tonight Show							
	rt Date	End Date	Weekdays Spots/Wee		Rating					
Week: 10/ E 90 KSNV		10/07/12		2 \$500.00 1135p-1237	0.00 aW	:30	2 \$500,001	0.00 NM	2	\$1,000.00
		10/00/12	Tonight Show	1100p-1201	u **	.50	2 \$500,001	UIVI CO.O	2	φ1,000.00
TONITE	E SHW art Date	End Date	Weekdays Spots/Wee	. Doto	Dolina					
Week: 10/		10/07/12		<u>Rate</u> 2 \$500.00	<u>Rating</u> 0.00					
E 91 KSNV	10/04/1	2 10/04/12	•	1135p-1237	'a⊤	:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONITE	E SHW		Tonight Show							
	rt Date	End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/		10/07/12		2 \$500.00	0.00					
E 92 KSNV	09/29/1	2 09/29/12	Saturday Night Live CM Saturday Night Live	1130pm-1:0	)2amS-	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
	TE LIVE		• -							
<u>Sta</u> Week: 09/	ut Date /24/12	End Date 09/30/12	Weekdays Spots/Wee	<u>Rate</u> 2 \$1,400.00	<u>Rating</u> 0.00					
E 93 KSNV					1200aS	:30	1 \$400.001	0.00 NM	1	\$400.00
CDODT	- NIT   \"	20	Sports Night in Las Vegas	,						
	NT-L VO	End Date	Weekdays Spots/Wee	<u> Rate</u>	Rating					
Week; 09/		09/30/12	S	1 \$400.00	0.00					
N94 KSNV	09/30/1	2 09/30/12	NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
Sta	art Date	End Date	Weekdays Spots/Wee	k Rate	Rating			}		
Week: 09/	/24/12	09/30/12	S	1 \$2,500.00	0.00					
N95 KSNV	09/28/1	2 09/28/12	_	1237a-136a	amF	:30	1 \$500.001	0.00 NM	1	\$500.00
Sta	art Date	End Date	Late Night w/Fallon Weekdays Spots/Wee	<u> Rate</u>	Rating					
Week: 09/		09/30/12	F	1 \$500.00	0.00					
								Totals	161	\$151,025.00